NEXGEN AGENCY
WILL ALSO PROVIDE YOU WITH **START UPS** COMPLIMENTARY ASSISTANCE · CUSTOM CONTACT LISTS FOR INDUSTRY-NexGen Agency's VIP multichannel solution is ideal for Start Up Businesses SPECIFIC CUSTOMER ACQUISITION. (EMAIL, PHONE, SOCIAL) MARKETING AND DESIGN SERVICES. ADVANCED SOCIAL MEDIA STRATEGIES. · ACCESS TO OFFSHORE R&D TEAMS. DETAILED PROJECT ANALYTICS.

### **About**

NexGen Agency is ready and equipped to handle your customer interactions so you can focus on your products. We have direct experience and LOVE working with companies in the beginning stages of their journey. While most entrepreneurs aim to make theirs a successful startup story, their lack of a third party to help them scale can make the task quite challenging. Indeed, it can take years for a new business to develop its customer base and attain success. This is where NexGen Agency can help and acquire new customers for you FAST!

### **WE CAN HELP**

Having to micromanage your current partner?

- Providing customer support across multiple channels?
- Providing quality support with well trained agents?
  - Ensuring for your customers?
- Maintaining high CSAT and NPS?
- Monitoring and analyzing your social media channels?
  - Maintaining first call resolution?

# Ultra Modern Program

Our ultramodern program development and incubation center is the ONLY source that provides companies and startups the flexibility to test out new products and services without the constraint of long-term commitments or contact center agent minimums.

## **OUR EXPERIENCE**

NexGen Agency has helped many startup companies from the very beginning of their operations. From building technology and teams to how to handle the first interaction with customers, we have experience with it all. We have dedicated startup specialists who will design and innovate with you to ensure top operating efficiencies, ensure economical costs, and be there as your true partner to scale up as your company continues to grow.

### WHAT WE DO?

At NexGen Agency, we understand the intense profitability challenges faced by technology businesses across the world. Our solutions will help you to effectively manage your customer relationships, providing world-class care that will increase brand loyalty and ensure you stay ahead of the competition with innovative solutions designed to transform the contact center into a profit driver.







